

TRF# 327462
TV #1 \$\$\$

CREDIT RISK !!
HARRIS REPORT FROM REP OCT24/12 17.54
CHANGES ** WFTV-TV ***
FAX# 703 528 7880

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 K!!!
 FROM REP
 CHANGES

OCT24/12 17.54
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

OCT22/12 WK-1

DATE OCT24/12 17.54

TO LENA
FR JULIE
OK'D M11
TTLS RTS
PLS CFM, THX 10/24

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

***** THIS IS A CASH IN ADVANCE SCHEDULE ***
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

[illegible]

PROGRAM : CRIMINAL MINDS
ORD COM1: TP CRIMINAL MIND AFTER NCAA FBALL
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-22 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
69	A		108A-203A	30		\$350.00	10/20	10/20	1		SAT	1
PROGRAM : CRIMINAL MINDS												
ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 2:00A												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-66												
STATION MAKEGOOD OFFERS:												
M11	OK'D	BUY#66	MISSED: SAT/1235A-135A				OCT20		30S	\$350.00	(OCT24/12)	
			OFFER: SAT/108A-203A				OCT20		30S	\$350.00	PLS ADVISE.	
CMT: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 2:00A												
CONTRACT TOTAL											96325.00	
TOTAL SPOTS											57	
OCT/12 96325.00												

MARKET TOTALS \$283,308 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE